

American Rescue Plan Act (ARPA) Nevada County

COMMUNITY RESILIENCY GRANTS PROGRAM GRANTEE REPORT GRANT RECIPIENT: LEAGUE OF WOMEN VOTERS

Operational Priority: 1: Essential
 2: High-Impact
 3: Nice to Have

Timing Priority: 1: Urgent
 2: 6 months – 1 year
 3: 1 – 2 years
 4: Long-term

Total Project Budget: \$12,000 ARPA Funding Request: \$12,000

Yes No Is there FEMA, State or other Direct or Grant Funding available? If Yes, please Specify below

Other Funding Source: _____ Other Source Amount: _____

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OTHER FUNDING INFORMATION

N/A

PROJECT DESCRIPTION

The “Community Benefit Grants Program” will support community-serving institutions and organizations with macro-grants up to \$100,000. Entities that serve families, seniors, or the community at large would be eligible to apply.

League of Women Voters Community Resiliency Grant General Purpose, Focus, and Outcomes Report

- Mitigate financial hardship, such as declines in revenues due impacts of periods of business closures, and/or suspended business activities such as revenue generating fund raisers due to social distancing requirements or other public health orders;
- Support for normal operating costs, including payroll and benefit costs, costs to retain employees, mortgage, rent, or utilities costs, and other operating costs;
- Support for programmatic services that assist in addressing the economic hardship experienced by the Grant Recipient and/or the negative economic impacts experienced by its customers; and
- Implementation of COVID-19 prevention or mitigation tactics, such as physical plant changes to enable social distancing, enhanced cleaning efforts, barriers, or partitions, etc.

To professionalize online educational events with venue, production, and streaming services provided by Nevada County Media, to cover event and publicity expenses, to provide scholarships to low-income members, and to provide Spanish and hearing-impaired translation services for participants.

NEXUS TO ARPA GUIDELINES

ARPA Reporting Category (from US Treasury Reporting Guidance, Appendix 1 – see pages 3-5 below):

- 1 – Public Health
- 2 – Negative Economic Impacts
- 3 – Public Health – Negative Impact: Public Sector Capacity
- 5 – Infrastructure

6 – Provision of Government Services (Revenue Replacement) 7 – Administrative

Sub-Category (from US Treasury Reporting Guidance, Appendix 1 – see pages 3-5 below):

Please provide one Sub-Category designation: 34

This grant is intended to support organizations and institutions that provide services/ programs for the community. Locally, these entities tend to be nonprofits though some are also for-profit businesses. ARPA funds may be used to assist small businesses and nonprofits as they respond to the negative impacts of the pandemic and/or rebound from the downturn.

NEXUS TO BOARD OBJECTIVES & COUNTY PRIORITIES / COMMUNITY IMPACT

Board Objectives (select any that apply)

Fiscal Stability/Core Svcs. Emergency Prep. Economic Dev Broadband
 Cannabis Housing Homelessness Recreation

County Priorities (select any that apply)

Costs related to COVID-19 response Encourage economic recovery Provide long-term benefits to County

This project intersects with the Board's Economic Development Objective. Our small businesses and nonprofits have been hard hit by the pandemic and need resources to resume operations to pre-pandemic levels.

OPERATIONAL IMPACT

Will the funds be used to pay for a direct county cost or cost incurred by others? County Cost Other Cost

PROJECT TIMELINE / READINESS

Grant award agreement executed:	02/11/2022
First quarter report received:	04/07/2022
Second quarter report received:	07/08/2022
Third quarter report received:	10/10/2022
Project Completed:	

BUDGET DETAIL

In what SBU/Office 2/Account(s) will ARPA-funded project activity be incurred?

SBU	Ofc2	Account	Amount	Description
10902	272	532205	\$12,000	Community Benefits Grant Program
Total			\$12,000	<i>Note: Total should match ARPA Funding Request amount</i>

EXPENDITURE TRACKING/REPORTING

Total expenditures as of 9/30/2022: \$10,800.00

Narrative Report:

First Quarter Report	April 2022	<p>Progress has been made, but no money has yet been expended.</p> <p>Services and Supplies: Voter resource materials are being identified for edits, Spanish translation, and improved branding before being given to a graphic designer, followed by printing. This expenditure will occur in July and August.</p> <p>Grant researcher has not yet been identified.</p> <p>Contracts and Services: A contract has been signed with Nevada County Media to provide recording and streaming services for candidate forums, 5 confirmed and 2 yet to be confirmed. We have not yet been invoiced for this service.</p> <p>Other Expenses: \$500 scholarships for members has been included in LWV FY draft budget and begins June 1. No scholarship has yet been expended.</p>
Second Quarter Report	July 2022	<p>We initiated our grant expenditures this past quarter to support our voter education work for the 2022 primary election.</p> <p>Services and Supplies: \$174.77 to Real Graphics in Grass Valley. 2 posters for use at Candidate Forums to remind attendees of the rules of the forum. \$31.87 to House of Print and Copy in Grass Valley. Voter Registration flyers geared toward voting age youth and delivered to local high schools.</p> <p>We have engaged with Amy Halter, a local graphic designer to design our voter services and membership materials. Service has just been initiated and no monies have yet been paid out. These will include Spanish translation materials; a Spanish translator has yet to be contracted.</p> <p>Contracts and Services: \$900 Nevada County Media. We used video and streaming services from NCM to conduct 6 candidate forums at the Rood Center. Each forum was introduced with recognition of the NC Resiliency grant. Approximately 340 community members attended the forums live, but most people view these streaming, or on YouTube after the event. It is difficult to gauge how many people viewed the forums live online, but we do know that 1,727 people viewed the YouTube videos provided after the event.</p> <p>Grant researcher has not yet been identified.</p> <p>Other Expenses: \$500 scholarships for members has been included in LWV FY draft budget and begins June 1. No scholarship has yet been expended.</p>
Third Quarter Report	October 2022	<p>Voter Registration Campaign (VRC)-NC Resiliency Grant allowed us to professionally design VRC posters and social media images for a year-round VRC. This provides us a fresh, new look, and we anticipate using this design for several years, leaving only the printing expense when more are needed. We distributed</p>

	<p>2,140 Voter Registration posters and handbills with QR codes to directly link people to the voter registration site on the CA. Secretary of State’s website. These were in both English and Spanish, and for the first time our outreach covered the Truckee area as well as western county. Posters attached in email.</p> <p>Candidate forums. We identified 6 important races to hold candidate forums. Unfortunately, in a national, state and local trend, some candidates decline to participate in these forums. We cannot legally hold a forum if one candidate is not present in a 2 way race, and this applies to within districts and areas for the same board. We were able to hold only one forum, which was excellent, for our Board of Supervisors Dist. 3 race. (Thanks to Patti Ingram Spencer and Lisa Swarthout for their participation). This was more than a disappointment to the LWV, as well as to many voters in the community, and we are already considering how to get more candidate participation for the 2024 election cycle. While candidates who did not want to participate reduced the number of forums we were able to provide, it did initiate a public discussion about this trend, and the unfortunate situation voters find themselves in when unable to hear directly from candidates. We will leverage voter sentiment for forums in our next election cycle.</p> <p>We conducted a local Pro/Con presentation on Measure V, and a forum style presentation on Measure W with advocates for and against. All presentations were held at the Rood Center and attended by the community on-site, via video stream on Nevada County Media channel 18, and are now available for viewing on YouTube. See the League’s homepage for all recent videos: https://my.lwv.org/california/nevada-county</p> <p>Pro/Con video presentations of statewide ballot measures are available on our website, produced by the League of Women of California, and the League of Women of Diablo Valley. These videos are non-partisan, unbiased overviews of each statewide ballot measure. We will be making a donation to the LWVDV for use of these videos for our community.</p> <p>Voter Outreach includes promotion of the Voters Edge website, a resource for candidates and voters to help all candidates promote themselves and help voters get the information they need to make an informed decision on their ballot. This is a free platform that is sponsored by the LWV of California and</p>
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	<p>Maplight. Local leagues are responsible for engaging and encouraging local candidate participation, and then to promote the site for voters looking for information on the candidates. LWV of Nevada County has invited 51 candidates to participate on this platform, and we currently have 12 candidates represented and anticipate this week will see many more. You can see the Voters Edge website here: https://votersedge.org/ca</p> <p>Fundraising: We have organized the Constitutional Challenge for Oct. 21. receipts in this report include promotional materials and venue.</p> <p>Services and Supplies: Amy Halter Design for permanent (evergreen) design for Voter Registration posters and social media images, English and Spanish. \$800, \$27 Real Graphics Printing, Voter Registration Posters \$424.78 Elizabeth Balesteros Spanish Translation Voter Registration posters \$210 Amy Halter Design for branding and design for annual fundraiser The Constitutional Challenge \$827 Real Graphics printing: Constitutional Challenge \$74.87</p> <p>Contracts and Services: None. Will receive an invoice from NC Media in next reporting period for services during this reporting period.</p> <p>Other Expenses: Gold Miners Inn for upcoming fundraiser, Constitutional Challenge on 10/21 \$900. Resiliency for the League will include an expanded paid membership. Our membership committee is preparing a campaign with the intention of increasing our current membership of 25% over the next year. This effort will include an "other expense" of \$500 as a scholarship pool for membership fees. We are not certain how this should be accounted for, and will be in contact for guidance.</p>
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PROJECT POINT OF CONTACT

Name and title: Ariel Lovett, Projects Administrator, CEO's Office

FOR CEO OFFICE ONLY:	
Expense Item No:	ECON01.07
Final ARPA Category:	2.34
Approved:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No